

# Nursery & Garden Industry – GIA and Biosecurity Readiness

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# Our GIA Context

- ▶ Joining GIA is one of our “Towards 2025” proposals



**Strategy**  
**Greenlife Double**



**GIA**  
**Partnering for**  
**better**  
**biosecurity**  
**outcomes**



**Funding**  
**Commodity and**  
**Biosecurity**  
**Levies**

# What is Toward 2025 about?

- ▶ Lifting Professionalism/Standards
- ▶ Unity/Common Direction – vertically integrated, all supply chains
- ▶ Platform for Growth
- ▶ Partnerships to achieve common outcomes

*Includes objective to Support growth in the horticulture and forestry sectors - Partner with horticulture and forestry sectors to facilitate their industry objectives and our role in them*

- ▶ Sustainable funding



# Seeking Mandate to Join GIA

## ► Drivers

- Better biosecurity = managing a key business risk
- Strengthen engagement with MPI and across hort

## ► Risk profile

- Broad botanical spectrum
- Within-nursery impacts typically minimised through IPM
- Ability to exit/switch product lines quickly



*Phytophthora ramorum*

## Where we can add value within GIA

- ▶ Nursery phytosanitary practices
- ▶ Pathway management/hygiene
- ▶ Surveillance
- ▶ Assisting the industry and gardening community to adapt
- ▶ Getting messages out through gardening channels
- ▶ All of the above during response

(“very small cog” in most plant responses; unlikely to be material beneficiary in any)



# What might we do to boost 'Readiness'?

- ▶ Raise awareness (industry understanding of biosecurity, MPI understanding of industry)
- ▶ Phytosanitary practices – NZ Nursery Biosecurity Scheme, Plant Transport Standards
- ▶ Formalise surveillance network
- ▶ Readiness (contingency) plans – generic and high risk pests?
- ▶ Pre-negotiate movement restrictions for others' high risk pests  
(sensible, minimum necessary for effective response, minimise compensation)
- ▶ Organise our capability – industry datasets, join NBCN



# New Zealand Nursery Biosecurity Scheme

Two deliverables:

## 1. Nursery Biosecurity Guidelines

- Basic guidelines (Along lines of Dry Stock Biosecurity Guidelines, NGIA Nursery Biosecurity Guidelines)
- Fact sheets for high risk pests attached

## 2. NZ Nursery Phytosanitary Certification Scheme

- A single “core” (good phytosanitary practices) scheme for all NZ nurseries, with modules added to meet specific needs of an Industry / sector / customer
- Risk management approach (HACCP or equivalent), IVA audit against standard

# A single scheme for NZ

- ▶ Raise the bar across the industry / across supply chains
  - Interdependency – better to have a common standard that applies to all lines within nursery (address “cross-contamination” risk)
  - Focus on supporting improvement, not just a compliance exercise
- ▶ Sensible – efficiency, cost-effectiveness, simplicity
  - avoid nurseries having to meet multiple, disparate standards and associated burden (systems, personnel training etc.)
  - Streamlining overall administration and audit
- ▶ Recognition – quality assurance / national standard



## Partnership initiated (Feb 2015)

- Industry, government (central and local), regulators, supply chain partners
  - Those initiating - NGINZ, MPI, DOC, Regional Councils, Horticulture NZ, Kiwifruit, Pipfruit, Summerfruit, Citrus, Forestry, Retail.
  - Partnership to be opened up wider
- Why partnership?
  - Common interests / interdependencies
  - More effective than “us and them”
  - Best approach to “make it happen”, and early



## Conclusions

- ▶ Nursery and Garden Industry - potential to be overwhelmed by GIA
- ▶ Opportunity for better biosecurity
- ▶ Partner with others where it makes sense – minimise duplication
- ▶ Pre-negotiate movement restrictions during response
- ▶ May need others to represent our interests at the table in some cases?
- ▶ Focus on the practical contribution we can make to achieve better biosecurity